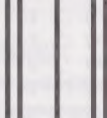


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HON Customer Service
200 Oak Street
Muscatine, IA 52761



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HON[®]

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DENVER CO 80217-4312



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PRODUCT REGISTRATION

HON[®]

RETURN THIS CARD NOW FOR:

- **Warranty Confirmation**

With the information you provide we can confirm the date of purchase of your product. This confirmation is of benefit to you, especially if your original proof of purchase is lost.

- **Proof of Ownership**

Your model number, serial number, and other information will be kept in our files for up to ten years.

Visit our website at www.hon.com

6. Model number:

7. Serial number:

8. Name of store where purchased:

9. Price paid (excluding sales tax):

\$.00

10. Where will this furniture primarily be used?

- 1. ☐ Home office
- 2. ☐ Educational
- 3. ☐ Government office
- 4. ☐ Health care industry
- 5. ☐ Hospitality industry
- 6. ☐ Commercial office

11. How many people work at this facility?

- 1. ☐ 1-9
- 2. ☐ 10-49
- 3. ☐ 50-99
- 4. ☐ 100-499
- 5. ☐ 500 or more

12. How much do you spend on office furniture per year?

- 1. ☐ Less than \$500
- 2. ☐ Between \$500-\$1000
- 3. ☐ Between \$1000-\$2500

Module Management ☐ 3. ☐
Sales/Marketing ☐ 4. ☐
Clerical/Service Worker ☐ 5. ☐
Tradesman/Machine Operator/Laborer ... ☐ 6. ☐

18. Are you or your spouse: You Spouse

A Homemaker?	<input type="checkbox"/>	1.	<input type="checkbox"/>
Retired?	<input type="checkbox"/>	2.	<input type="checkbox"/>
A Student?	<input type="checkbox"/>	3.	<input type="checkbox"/>
Self Employed/Business Owner?	<input type="checkbox"/>	4.	<input type="checkbox"/>
Working from a Home Office?	<input type="checkbox"/>	5.	<input type="checkbox"/>
In the Military?	<input type="checkbox"/>	6.	<input type="checkbox"/>
A Veteran?	<input type="checkbox"/>	7.	<input type="checkbox"/>

19. Which group describes your annual family income?

- | | |
|--|--|
| 01. <input type="checkbox"/> Under \$15,000 | 08. <input type="checkbox"/> \$75,000-\$99,999 |
| 02. <input type="checkbox"/> \$15,000-\$19,999 | 09. <input type="checkbox"/> \$100,000-\$124,999 |
| 03. <input type="checkbox"/> \$20,000-\$29,999 | 10. <input type="checkbox"/> \$125,000-\$149,999 |
| 04. <input type="checkbox"/> \$30,000-\$39,999 | 11. <input type="checkbox"/> \$150,000-\$174,999 |
| 05. <input type="checkbox"/> \$40,000-\$49,999 | 12. <input type="checkbox"/> \$175,000-\$199,999 |
| 06. <input type="checkbox"/> \$50,000-\$59,999 | 13. <input type="checkbox"/> \$200,000-\$249,999 |
| 07. <input type="checkbox"/> \$60,000-\$74,999 | 14. <input type="checkbox"/> \$250,000 & over |

20. Level of education: (check highest level completed)

- 1. ☐ Completed High School
- 2. ☐ Completed College
- 3. ☐ Completed Graduate School

21. Which credit cards do you use regularly?

- 1. ☐ American Express, Diners Club
- 2. ☐ MasterCard, Visa, Discover
- 3. ☐ Department Store, Oil Company, etc.
- 4. ☐ Do not use credit cards

4. ☐ Between \$2500-\$5000
5. ☐ Between \$5000-\$10,000
6. ☐ \$10,000 or more

13. What factors most influenced your purchase?

(check only two)

- | | |
|---|--|
| 1. <input type="checkbox"/> Magazine ad | 5. <input type="checkbox"/> Salesperson's recommendation |
| 2. <input type="checkbox"/> Newspaper ad | 6. <input type="checkbox"/> Brand name |
| 3. <input type="checkbox"/> Catalog | 7. <input type="checkbox"/> Price |
| 4. <input type="checkbox"/> Store display | |

14. Was this HON purchase:

1. ☐ A first time HON purchase?
2. ☐ A replacement for a HON product already owned?
3. ☐ A replacement of another brand?
4. ☐ An addition to a HON product already owned?
5. ☐ Other

15. What kind of product did you purchase?

- | | |
|---|---|
| 1. <input type="checkbox"/> Vertical File | 5. <input type="checkbox"/> Bookcase |
| 2. <input type="checkbox"/> Lateral File | 6. <input type="checkbox"/> Storage Cabinet |
| 3. <input type="checkbox"/> Desk | 7. <input type="checkbox"/> Other |
| 4. <input type="checkbox"/> Pedestal | |

22. For your primary residence, do you:

- | | |
|----------------------------------|-----------------------------------|
| 1. <input type="checkbox"/> Own? | 2. <input type="checkbox"/> Rent? |
|----------------------------------|-----------------------------------|

23. How recently did you move into your current residence?

- | | |
|---|--|
| 1. <input type="checkbox"/> Within 30 days | 4. <input type="checkbox"/> 7 to 12 months ago |
| 2. <input type="checkbox"/> Within 1 - 3 months | 5. <input type="checkbox"/> Have not moved in the last 12 months |
| 3. <input type="checkbox"/> Within 4 - 6 months | |

24. Which of the following do you plan to do within the next 6 or 12 months?

	1-6 Months		7-12 Months
Buy/Lease a New Vehicle	<input type="checkbox"/>	1.	<input type="checkbox"/>
Buy/Lease a Used Vehicle	<input type="checkbox"/>	2.	<input type="checkbox"/>

25. Please check all that apply to your household.

01. ☐ Shop by Catalog/Mail
02. ☐ Shop via the Internet
03. ☐ Member of Frequent Flyer Program
04. ☐ Donate to Charitable Causes
05. ☐ Own a Compact Disc Player
06. ☐ Have a Dog
07. ☐ Have a Cat
08. ☐ Own a Wireless/Cellular Phone
09. ☐ Subscribe to an Online/Internet Service
10. ☐ Speak Spanish
11. ☐ Own an Apple/Macintosh Computer
12. ☐ Own a CD-ROM Drive

PLEASE CONTINUE ON BACK ► ► ►

26. To help us understand our customers' lifestyles, please indicate the interests and activities in which *you or your spouse* enjoy participating on a *regular* basis.

- | | | |
|--|---|--|
| 01. <input type="checkbox"/> Bicycling | 18. <input type="checkbox"/> Buy Prerecorded Videos | 35. <input type="checkbox"/> Wines |
| 02. <input type="checkbox"/> Golf | 19. <input type="checkbox"/> Automotive Work | 36. <input type="checkbox"/> Stamp/Coin Collecting |
| 03. <input type="checkbox"/> Physical Fitness/Exercise | 20. <input type="checkbox"/> Electronics | 37. <input type="checkbox"/> Collectibles |
| 04. <input type="checkbox"/> Running/Jogging | 21. <input type="checkbox"/> Home Workshop/Do-It-Yourself | 38. <input type="checkbox"/> Our Nation's Heritage |
| 05. <input type="checkbox"/> Snow Skiing | 22. <input type="checkbox"/> Recreation Vehicles (RV's) | 39. <input type="checkbox"/> Real Estate Investments |
| 06. <input type="checkbox"/> Tennis | 23. <input type="checkbox"/> Listen to Records/Tapes/CDs | 40. <input type="checkbox"/> Stocks/Bond Investments |
| 07. <input type="checkbox"/> Camping/Hiking | 24. <input type="checkbox"/> Avid Book Reading | 41. <input type="checkbox"/> Contests/Sweepstakes |
| 08. <input type="checkbox"/> Fishing | 25. <input type="checkbox"/> Bible/Devotional Reading | 42. <input type="checkbox"/> Casino Gambling |
| 09. <input type="checkbox"/> Hunting/Shooting | 26. <input type="checkbox"/> Health/Natural Foods | 43. <input type="checkbox"/> Science Fiction |
| 10. <input type="checkbox"/> Powerboating | 27. <input type="checkbox"/> Photography | 44. <input type="checkbox"/> Wildlife/Environmental Issues |
| 11. <input type="checkbox"/> Sailing | 28. <input type="checkbox"/> Cultural/Arts Events | 45. <input type="checkbox"/> Dieting/Weight Control |
| 12. <input type="checkbox"/> Grandchildren | 29. <input type="checkbox"/> Fashion Clothing | 46. <input type="checkbox"/> Science/New Technology |
| 13. <input type="checkbox"/> Needlework/Knitting | 30. <input type="checkbox"/> Art/Antique Collecting | 47. <input type="checkbox"/> Self-Improvement |
| 14. <input type="checkbox"/> Sewing | 31. <input type="checkbox"/> Foreign Travel | 48. <input type="checkbox"/> Walking for Health |
| 15. <input type="checkbox"/> Flower Gardening | 32. <input type="checkbox"/> Cruise Ship Vacations | 49. <input type="checkbox"/> Watching Sports on TV |
| 16. <input type="checkbox"/> Vegetable Gardening | 33. <input type="checkbox"/> Travel in USA | 50. <input type="checkbox"/> Home Video Recording |
| 17. <input type="checkbox"/> Crafts | 34. <input type="checkbox"/> Gourmet Cooking/Fine Foods | 51. <input type="checkbox"/> Moneymaking Opportunities |

27. Using the numbers in the above list, please indicate your 3 most important activities:

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Thanks for taking the time to fill out this questionnaire. Your answers will be used for market research studies and reports. They will also allow you to receive important mailings and special offers from a number of fine companies whose products and services relate directly to the specific interests, hobbies, and other information indicated above. Through this selective program, you will be able to obtain more information about activities in which you are involved and less about those in which you are not. Please check here if, for some reason, you would prefer *not* to participate in this opportunity. ☐

Failure to return this card will not diminish your warranty rights.